Welcome to UW-Madison’s 19th annual Showcase event, a time set aside to learn from each other and recognize efforts on campus to improve work, learning, and climate.

March 21, 2018
8:00 a.m.–12:15 p.m.
UW-Madison Union South

Sponsored by:
Office of Strategic Consulting
strategicconsulting.wisc.edu
"Faculty and staff across our campus are continually looking for ways to advance learning, research and scholarship, and to better serve our constituents. These efforts are helping us to build an entrepreneurial culture that nourishes creativity and innovation. Showcase is an important opportunity to share success stories and think about how to leverage and scale improvements so that we can maintain excellence while striving to become even more efficient."
— Rebecca Blank, Chancellor

"Showcase is all about ideas and impact. Faculty and staff, or entire departments, develop new ideas to improve programs or processes that move them toward their goals. What is rewarding and valuable to all of us—and what we come to Showcase to see—is the outcome or positive impact of these ideas. Showcase promotes the sharing of these stories so that ideas can be replicated, improved, perhaps applied to different challenges, and collaborative partnerships can grow. That’s impact!"
— Sarah C. Mangelsdorf, Provost

“Showcase provides an excellent opportunity to display the wide range of innovations taking place across academic and administrative units. It also highlights the spirit of collaboration, which is a foundation of our campus culture. The great ideas and stories shared at Showcase will help us build a bright future for UW-Madison and the students and state we proudly serve.”
— Laurent Heller, Vice Chancellor for Finance and Administration
Mark Guthier
Director, Wisconsin Union
"From Vision to Reality: The Transformation of the Wisconsin Union"

Mark will share highlights and lessons learned from the journey to restore the historic Memorial Union and re-imagine Union South—a 10-year endeavor that was successfully completed last year and has been receiving positive reviews.
Special Sessions and Featured Speakers

Opening Remarks to Poster Presenters
7:45 a.m., Varsity Hall, 2nd Floor
Sarah C. Mangelsdorff, Provost

Poster Session
8:00-11:00 a.m., Varsity Hall 2 & 3, 2nd Floor

Breakout Session A — Collaboration by Design: Tech Tools & Tips for Working Well with Others
8:15-9:00 a.m., Northwoods, 3rd Floor
Technology offers a wide range of solutions that promise to take the difficulty and dread out of teamwork. During this session, we will explore the benefits and drawbacks these various tools have on our collective efforts. We will focus specifically on communication, project management, conferencing, and document sharing. Take the pain out of group work by getting these tools and techniques to work for your group.
Jonathan Henkel, Student Information and Technology Manager, School of Nursing

Breakout Session B — The Transformative Design Approach to Problem-Solving
8:15-9:00 a.m., Industry, 3rd Floor
This session will introduce you to the Transformative Design Initiative at the School of Human Ecology. Transformative design creates purposeful change by asking what matters and why. This approach incorporates design thinking and supports a culture of collaboration and innovation, which contributes towards the systemic transformation of services, products, and processes in response to societal needs and challenges. No prior experience with transformative design is required for this session.
Lesley Sager, Faculty Associate, Director of the Design Thinking Initiative, Coordinator of the Interior Architecture Program, School of Human Ecology

Poster Flash Talks
9:15-10:00 a.m., Marquee Theatre, 2nd Floor
Relax in a comfortable seat and learn about posters as exhibitors present their projects in rapid-fire flash talks. Make note of posters you find intriguing for follow-up conversations back in Varsity Hall.
Moderator: Bruce Harville, Internal Consultant, Office of Strategic Consulting

UW-Madison Showcase 2018
Special Sessions and Featured Speakers

**Breakout Session C – Quick Process Improvement Methods**
10:15-11:00 a.m., Industry, 3rd Floor

If you are interested in learning how to quickly solve problems and accomplish process improvements on a smaller scale, this is the session for you. We will explore different types of process improvement methodologies and focus on several that can be accomplished in a short amount of time. Towards the end of the session, we will share an example of a Kaizen project on campus and hear directly from Transportation Services staff on their experience with this approach.

*Jim Thompson, Internal Consultant, Office of Strategic Consulting*
*Stefanie Freyberger, Internal Consultant, Office of Strategic Consulting*
*Kim Henderson, Citation Appeals & Special Events Manager, Transportation Services;*
*Tony Hansbro, Special Events/Appeals Supervisor, Transportation Services*

**Breakout Session D – Planning and Leading Effective Meetings**
10:15-11:00 a.m., Northwoods, 3rd Floor

How many times have you sat through a meeting where the discussion wanders, the participants are disinterested (or don’t even show up!), emotions rule, or there is no evidence of progress? These are all signs of an unproductive meeting. During this interactive session, learn a three-step approach to designing and facilitating effective meetings. You will learn from professional meeting facilitators with decades of experience, as well as fellow attendees who have even more experience!

*Darin Harris, Internal Consultant, Office of Strategic Consulting*
*Kala Grove, Academic Advisor, Cross-College Advising Service*

**Closing Remarks**
11:00 a.m., Varsity Hall, 2nd Floor

*Bruce Harville, Internal Consultant, Office of Strategic Consulting*

**Keynote Presentation**
11:15 a.m.-12:15 p.m., Marquee Theatre, 2nd Floor

*Welcome – Jenny Faust, Director, Office of Strategic Consulting*
*Introduction — Laurent Heller, Vice Chancellor for Finance and Administration*
*Featured Speaker — Mark Guthier, Director, Wisconsin Union*
*Concluding Remarks — Bruce Harville, Internal Consultant, Office of Strategic Consulting*
A1 Future Leaders in Pharmacy

School of Pharmacy, Center for Leadership & Involvement, Leadership @ UW

An overview of the initial year of the Leadership Certificate and Mentor Program through the School of Pharmacy, based on the UW-Madison Leadership Framework.

[link]

- Brett Kelly, brett.kelly@wisc.edu
- Ed Portillo, edward.portillo@wisc.edu
- Donna Freitag, donna.freitag@wisc.edu
- Barb Kautz-Wittwer, barb.kautz@wisc.edu
- Jessica Swenson, jeswenson2@wisc.edu
- Geoff Larson, geoff.larson@wisc.edu

A2 The Te[A]ch Challenge: Advancing Skills, Creativity and Sustainability in an Active Learning Classroom

Program in English as a Second Language (L&S)

The Challenge is a fun and inspiring opportunity for instructors to push their boundaries with learning technologies: reflecting on teaching, discovering new skills, and sharing expertise.

- Daniel Pell, dan.pell@wisc.edu
- Tracy Iftikar, tracy.iftikar@wisc.edu
- Shauna Crowther, scroft@wisc.edu
- Andrew Leinberger, leinberger@wisc.edu

A3 Grand Challenges

School of Education

UW-Madison School of Education's Grand Challenges initiative has supported new cross-disciplinary collaborations involving individuals from all 10 departments, as well as community based educational organizations.

- Morgan Mayer-Jochimsen, mayerjochims@wisc.edu
- Sarah Archibald, sarchiba@wisc.edu

A4 The Power of Connection

Engineering Professional Development, College of Engineering

Onboarding and supporting online teaching and learning.

- Amanda Renz, amanda.renz@wisc.edu
- Mark Millard, mark.millard@wisc.edu
- Paul Miller, paul.miller@wisc.edu
- Lauranne Bailey, lauranne.bailey@wisc.edu
A5 What is an Accelerated Master’s Program?
Division of Continuing Studies; College of Engineering
Reach new audiences with an accelerated master’s program. Learn tips from the College of Engineering and the Division of Continuing Studies about the process to create these programs.
- Alissa Oleck, alissa.oleck@wisc.edu
- Pat Walsh, pat.walsh@wisc.edu
- Maddie Felts, madeline.felts@wisc.edu
- Lee DeBaillie, debaillie@wisc.edu

A6 A Model for Early Start: The International Student Summer Institute (ISSI)
Summer Term
An overview of the ISSI program that launched in 2017 and welcomed international students to campus four weeks early to take a 3-credit course with wraparound programming and support.
summer.wisc.edu
- Maiya Weber, maiya.weber@wisc.edu
- Aphra Mednick, aphra.mednick@wisc.edu
- Abigail Miller, ammiller34@wisc.edu

A7 Student Digital Ecosystem
Office of the Provost, in conjunction with several campus offices and units
Connecting university-wide systems to help faculty, staff, and students more easily access and use certain types of data to further advance the student experience at UW-Madison.
edinnovation.wisc.edu/student-digital-ecosystem
- Steven Cramer, steven.cramer@wisc.edu
- Caitlin O’Brien, caitlin.obrien@wisc.edu

A8 Engage eText Pilot
Educational Innovation; Associated Students of Madison; Office of the Registrar; Division of Information Technology (DoIT) Academic Technology
A campus-wide pilot aiming to reduce the weight of textbook costs on students and advance the student learning experience.
edinnovation.wisc.edu/engage-etext-pilot
- Caitlin O’Brien, caitlin.obrien@wisc.edu
- Nicole Olthafer, nicole.olthafer@wisc.edu
B1  Connecting Classrooms  
*School of Social Work*
How the School of Social Work connects with students in the Eau Claire area using video conferencing technology and specially equipped classrooms.

[socwork.wisc.edu/parttime](socwork.wisc.edu/parttime)  
- Russ Portier, portier@wisc.edu  
- Audrey Conn, amconn@wisc.edu

B2  Preceptor Boot Camp  
*School of Nursing; UW Health - Office of Advanced Practice*
Development and implementation of graduate clinical preceptor training program: a pilot project.

- Sarah Endicott, sarah.endicott@wisc.edu  
- Kristen Panther, kristen.panther@uwmedicine.wisc.edu  
- Smita Sikhrakar, sikhrakar@wisc.edu

B3  Supporting First-Year OB/Gyn Resident Development with More Effective Performance Feedback on Clinical Rotations  
*School of Medicine and Public Health, Obstetrics & Gynecology*
To better support the professional development of first-year OB/Gyn residents, we have created evaluations specific to each of their clinical rotations.

- Ryan McDonald, ryan.mcdonald@uwmedicine.wisc.edu  
- Jacqueline Peebles, jacqueline.peebles@uwmedicine.wisc.edu  
- John Street, jstreet@wisc.edu  
- Ellen Hartenbach, emharten@wisc.edu

B4  Quality Improvement Project: Senior Residents Develop a Simulation Lab to Improve Patient Handoffs  
*School of Medicine and Public Health, Obstetrics & Gynecology*
To promote quality care and patient safety, senior residents in our program developed and ran a simulation lab focused on improving the patient handoff process.

- Haley Barnes, hbarnes@uwhealth.org  
- Ross Harrison, rharrison@uwhealth.org  
- John Street, jstreet@wisc.edu  
- Ellen Hartenbach, emharten@wisc.edu
**B5 Building Online Learning Community with Personalized Micro-Learning Path**  
*Division of Continuing Studies; Teaching and Learning Programs in UW-Madison Libraries*

Educational Innovation Program Development (EIPD) has been supporting working professionals to advance their careers by building an online learning community with a personalized micro-learning path.

- I-Pang Fu, ipang.fu@wisc.edu  
- Alex Stark, alex.stark@wisc.edu

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**B6 Campus Supervisors Network**  
*Members are from all over the UW-Madison campus*

Campus Supervisors Network (CSN) is highlighting some of the events we facilitated in the past year and will talk with attendees about our group and its mission.

campussupervisorsnetwork.wisc.edu  
- Rich Gassen, rich.gassen@wisc.edu  
- Kathy Nelson, kathy.nelson@wisc.edu  
- Kate Skogen, kdskogen@wisc.edu  
- Ruben Mota, ruben.mota@wisc.edu  
- Kayla Driscoll, kayla.driscoll@wisc.edu

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**B7 RED: Research - Education - Development**  
*Office of Research and Sponsored Programs (RSP)*

Through the development of the new RED program, RSP is connecting over 200 research administrators. We are focusing on building a campus-wide community while developing practical learning experiences.

rsp.wisc.edu/training/index.cfm  
- Melanie Hebl, melanie.hebl@wisc.edu  
- Bonniejean Zitske, bonniejean.zitske@wisc.edu

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**B8 Building Community and Instructional Skills Through Integrated Reading Groups**  
*Wisconsin School of Business*

Learn how reading groups are enhancing the climate and advancing teaching and learning for faculty and instructional staff engaged in a community of practice.

- Chris Dakes, dakes@wisc.edu  
- Suzanne Dove, suzanne.dove@wisc.edu
B9 Improving the Partnership — helping companies navigate mutually beneficial relationships with UW–Madison  
Office of Corporate Relations (OCR)  
The Corporate Collaboration Council (CCC) works to improve company interactions with UW–Madison by fostering coordinated internal communications, a structured relationship management process, with shared plans and opportunities.  
- Kari Schrage, kari.schrage@wisc.edu  
- Susan LaBelle, susan.labelle@wisc.edu  
- Kathy Collins, kathleen.collins@wisc.edu  
- Melissa Simon, melissa.simon@wisc.edu  
- Nick Pasquarello, nicholas.pasquarello@wisc.edu

B10 Course Snapshot Tool for Curricular Review  
School of Pharmacy  
Course Snapshot is a survey tool that assists to regularly review the design, delivery, and sequencing of the PharmD curriculum.  
- Beth Janetski, beth.janetski@wisc.edu  
- Emily Tarter, emily.tarter@wisc.edu

Office of the Chief Information Officer (CIO) – IT Connects  
IT Connects brings IT leadership groups under one umbrella to enhance and facilitate IT leadership on campus, fostering collaboration between central DoIT and distributed IT schools.  
go.wisc.edu/ITconnects  
- Mary Evansen, mary.evansen@wisc.edu  
- Meloney Linder, meloney.linder@wisc.edu

B12 The Transformative Design Initiative at SoHE  
School of Human Ecology, Design Studies  
Our poster showcases this new initiative at SoHE. It briefly outlines the strategic goals, campus collaborations, and current case studies.  
sohe.wisc.edu/research-development/initiatives/design-thinking  
- Lesley Sager, lhsager@wisc.edu
**B13 All Aboard the Streamline Express**

*Office of Student Financial Aid*

We streamlined the financial aid verification process by changing our verification population, enhancing the communication to students, and accepting electronic documents and signatures.

[financialaid.wisc.edu](http://financialaid.wisc.edu)
- Kristen McRoberts, kristen.mcroberts@wisc.edu
- Karyn Graham, karyn.graham@wisc.edu
- Shane Maloney, shane.maloney@wisc.edu
- Katy Weisenburger, katy.weisenburger@wisc.edu

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**B14 Reaching Students and the Community Where They’re At**

*Office of Student Financial Aid*

As a result of our streamlined processes, we have been able to devote more time to building partnerships in the community, collaborating with others across campus, and expanding our presence for students.

[financialaid.wisc.edu](http://financialaid.wisc.edu)
- Greg Offerman, greg.offerman@wisc.edu
- Alyssa Geldernick, alyssa.geldernick@wisc.edu
- Cori Splain, cori.splain@wisc.edu
- Karla Weber, karla.weber@wisc.edu

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**B15 SOARing to Success: Sharing Library Space with Summer Orientation & Advising**

*College Library; Center for the First-Year Experience, Division of Student Life*

Re-purposing College Library space for summer use improved the library, supported the experience of incoming students, and gave SOAR Advising long-term efficiencies.

[news.wisc.edu/soar-libraries-partner-to-give-soar-advising-a-home-in-college-library](http://news.wisc.edu/soar-libraries-partner-to-give-soar-advising-a-home-in-college-library)
- Heather Ferguson, heather.ferguson@wisc.edu
- Steve Frye, steve.frye@wisc.edu
- Carrie Kruse, carrie.kruse@wisc.edu
- Jay Ray, jay.ray@wisc.edu
- Chris Verhaeghe, chris.verhaeghe@wisc.edu
B16  Teaching and Learning Podcasting: Amplifying the Voices of Underrepresented Students
School of Education
TEEM Scholars and MERIT have partnered to create an educational experience focusing on podcasting for high school students. Come learn about the project and how to teach podcasting.
- Anjali Bhasin, bhasin2@wisc.edu
- Maria Widmer, maria.widmer@wisc.edu
- Angie Schiappacasse, angela.schiappacasse@wisc.edu
- Jacqueline Forbes, forbes3@wisc.edu

C1  Supporting Employee Potential – The Performance Management and Development Program
Office of Human Resources; Office of the Vice Chancellor for Research and Graduate Education
An engagement-centered approach that allowed for the creation of one adaptable tool for documenting campus performance management conversations.
hr.wisc.edu/pmdp
- Lindsay Lemmer, lindsay.lemmer@wisc.edu
- Shelly Vils Havel, shelly.vilshavel@wisc.edu
- Marilyn Gardner, marilyn.gardner@wisc.edu
- Trisha Bauer, trisha.bauer@wisc.edu

C2  Staff Onboarding and Training
DoIT Departmental Support
A framework for onboarding and training new technical staff by building a common foundation of knowledge, organizational culture, and relationships.
- Jesse La Grew, jesse.lagrew@wisc.edu
- Alberto Martinez, alberto.martinez@wisc.edu
- Ellen La Luzerne, ellen.laluzerne@wisc.edu
- Michelle Hennings, michelle.hennings@wisc.edu

C3  Inspiring and Inspired – Become a natural-made leader with improv
Division of Information Technology (DoIT)
Leadership improv: learn and practice improvisational skills to help tackle difficult situations experienced in a technology leader’s daily work.
it.wisc.edu/it_community/uw-it-connects
- Sean Bossinger, sean.bossinger@wisc.edu
- Jason Erdmann, jason.erdmann@wisc.edu
C4 Developing international projects and Partnerships
*International Division, International Projects Office*
The International Projects Office facilitates the development and management of international-focused projects and partnerships that require collaboration between two or more UW-Madison units.
projects.international.wisc.edu
- Elise Ahn, eahn@international.wisc.edu
- Gina Barbosa, gbarbosa@wisc.edu
- Diana Famakinwa, famakinwa@wisc.edu

C5 The Invention of Public Radio at UW-Madison, 1917-1919
*Dept. of Physics*
The fame of Professor Earle Terry and radio station 9XM might not have spread beyond the basement of Sterling Hall, had not war intervened.
radio.physics.wisc.edu
- Jim Reardon, jcreardon@wisc.edu

C6 Building a stronger campus IT community
*Administrative Information Management Services (AIMS); Division of Information Technology (DoIT); Dept. of Computer Sciences; Dept. of Chemistry; Dept. of Math; College of Letters & Science Learning Support Services; Office of the Chief Information Officer; School of Education*
IT Professionals’ mission is to encourage IT staff to develop key relationships and share best practices and knowledge to create a more inclusive and collaborative IT culture at UW-Madison.
it.wisc.edu/it-community/committees-groups/uw-it-professionals
- Sara Tate-Pederson, sara.tate-pederson@wisc.edu
- Laura Grady, laura.grady@wisc.edu

C7 It’s an Ecosystem
*Dept. of Geography*
GIS Professional Programs is building a stackable ecosystem of programs for professionals, allowing them to join and jump off at various points in their careers.
geography.wisc.edu/gis
- Ian Muehlenhaus, muehlenhaus@wisc.edu
- Brittney Markle, bmarkle@wisc.edu
- Joel Gruley, jgruley@wisc.edu
C8  A Happy Medium  
*The Morgridge Center for Public Service*
Learn how the Morgridge Center for Public Service used The Medium platform to bring a diverse group of voices into its effective communication strategy.
medium.com/morgridgecenter
- Xai Xiong, xxiong9@wisc.edu
- Lauren Lewandowski, llewandowski@wisc.edu
- Malik Anderson, lmanderson24@wisc.edu

C9  Virtual Conference: Mobile-Hybrid Conferencing for resource-limited units  
*Instructional Communications Systems (ICS)*
Automating the design and development process of mobile virtual conferences for resource-limited departments.
ics.uwex.edu
- Eddie Loo, eddie.loo@ics.uwex.edu
- Franzo Law ll, franzo.law@ics.uwex.edu
- Laura Burns, laura.burns@ics.uwex.edu

C10  Campus Art Exchange  
*Dept. of Campus Planning & Landscape Architecture*
The Campus Art Exchange is an innovative program that provides fine art for public display across campus. Requesting art is easy by visiting our mobile-friendly online gallery of currently available work.
artexchange.wisc.edu
- Daniel Einstein, daniel.einstein@wisc.edu

C11  Suicide Prevention at UW-Madison  
*University Health Services, UW-Madison Suicide Prevention Council*
Engaging campus and community partners to guide a strategic, population-level approach to prevent suicide.
uhs.wisc.edu/suicide-prevention (or email suicideprevention@uhs.wisc.edu)
- Valerie Donovan, vmdonovan@uhs.wisc.edu

C12  Advancing equity and sustainability throughout Dane County  
*UniverCity Year, in partnership with seven schools and colleges*
Learn about the 26 cross-campus projects with the Dane County Board of Supervisors in the 2017-2018 academic year.
univercity.wisc.edu
- Ron Cramer, ron.cramer@wisc.edu
- Kelly Conforti Rupp, kelly.rupp@wisc.edu
C13 Collaborative Partnerships: From Prototype to Production
DoIT Academic Technology’s Teaching & Research Application Development (TRAD); School of Nursing’s Center for Aging Research & Education (CARE)
Developing the Agefully App to support the health and wellbeing of aging adults.
care.nursing.wisc.edu/cares-innovation/caregiver-app
- Stephanie Johnson, stephanie.johnson@wisc.edu
- Diane Farsetta, farsetta@wisc.edu
- Brian Ploeckelman, brian.ploeckelman@wisc.edu
- Justin Janisch, justin.janisch@wisc.edu

C14 The Making of List Library: UW’s simple, streamlined system to send targeted campus emails.
DoIT; University Communications
The List Library is a user-friendly, easy-to-navigate collection of email lists to send targeted messages to UW-Madison employees at no cost. my.wisc.edu/listlibrary; kb.wisc.edu/wisclist/page.php?id=72409
- Annette Stratman-Durrer, annette.stratmandurrer@wisc.edu
- Joshua Olson, josh.olson@wisc.edu
- Brian Rust, brian.rust@wisc.edu
- John Lucas, jplucas@facstaff.wisc.edu

C15 The Office of Strategic Consulting: Merger Provides Lessons in Change Management
Office of Strategic Consulting
The Office of Quality Improvement (OQI) and the Administrative Process Redesign (APR) office—two units known for their work helping others on campus manage change—found themselves on the other side of the table when their offices were merged on August 1 of last year. Working together and applying the tools they use every day with campus partners, they came away with valuable insights to enhance their own work.
strategicconsulting.wisc.edu
- Kathy Contezac, kathy.contezac@wisc.edu
- Jim Gray, james.gray@wisc.edu
- Darin Harris, darin.harris@wisc.edu
- Mari Ann Menager, mariann.menager@wisc.edu
- Lori Scroggs, lori.scroggs@wisc.edu
- George Watson, george.watson@wisc.edu
C16 Radical Reorganization: A New Framework for Academic Affairs
School of Nursing, Office of Academic Affairs
Learn how the School of Nursing reorganized its Academic Affairs Office—new name, leadership, structure, and jobs. We’ll tell our story of how we did it and what to avoid if you try it yourself.
academicaffairs.nursing.wisc.edu
- Karen Mittelstadt, mittelstadt@wisc.edu
- Jonathan Henkel, jonathan.henkel@wisc.edu
- Katie Bleier, kbleier@wisc.edu
- Tina DeGroot, tina.degroot@wisc.edu
- Mandi Moy, mandi.moy@wisc.edu

D1 Controlled Unclassified Information
Office of the Chief Information Officer; Vice Provost for Information Technology, Office of Cybersecurity
Ensuring researcher compliance with federal data protection mandates.
go.wisc.edu/cui
- Ed Jalinske, ed.jalinske@wisc.edu
- Jan Cheetham, jan.cheetham@wisc.edu
- Stefan Wahe, stefan.wahe@wisc.edu

D2 The External Services Assessment Wizard
Purchasing Services, Division of Business Services; Research and Sponsored Programs; Office of Human Resources
The External Services Assessment Wizard: a one-stop shop for campus users who need to obtain information about contracting for external services.
- John Varda, jgvarda@rsp.wisc.edu
- Doreen Forslund, doreen.forslund@wisc.edu

D3 BuckySubmit PARTNERS: A Shared Approach to Meeting Federal Award Public Access Requirements
UW-Madison Public Access Service
PARTNERS is an adaptable process that lets grant administrators use the university’s cloud to curate their researchers’ work while regulatory staff provide public access support.
go.wisc.edu/public-access
- Ryan Schryver, ryan.schryver@wisc.edu
D4  **ORCiD at UW-Madison: Planting the seed for connecting your research outputs**
General Library System
The ORCiD Working Group assists researchers and other campus stakeholders in learning how to obtain and effectively use ORCiD iDs to streamline research and publishing workflow, and raise visibility of research output.
library.wisc.edu/orcid
- Trisha Adamus, adamus@wisc.edu
- Jessica Newman, jessica.newman@wisc.edu
- Julie Arensdorf, julie.arensdorf@wisc.edu
- Carrie Nelson, carrie.nelson@wisc.edu
- Barbara Sisolak, barbara.sisolak@wisc.edu

D5  **Will they use it? Designing a Directory of Resources for Researchers**
Office of Campus Research Cores, Office of the Vice Chancellor for Research and Graduate Education
Assessing the researcher user experience to design an effective, responsive, and well-used online directory for campus-wide shared resources, equipment, and services.
research.wisc.edu/resource-directory
- Isabelle Girard, isabelle.girard@wisc.edu

D6  **Blast Off with Payment Upload**
Accounting Services, Division of Business Services
Learn how payment uploads can be used to process qualified payments faster and more efficiently than completing individual ROR, DP, and PIR forms.
- Mark Domaszek, mark.domaszek@wisc.edu
- Matthew Donovan, matthew.donovan@wisc.edu
- Denise McDearmon, denise.mcdearmon@wisc.edu

D7  **How to Process Payments to Students**
Bursar’s Office; Office of Student Financial Aid; Office of Human Resources; Accounting Services, Division of Business Services
A comprehensive guide on payments made to students at UW-Madison to improve compliance and consistency throughout campus.
bussvc.wisc.edu/bursar/zq1.html
- Jose Carus, jose.carus@wisc.edu
- Liv Goff, livvia.goff@wisc.edu
- Laura Rader, laura.rader@wisc.edu
- Shane Maloney, shane.maloney@wisc.edu
- Allison Niles, allison.niles@wisc.edu
D8 Implementing an Electronic Workflow and Storage System
Athletic Business Office
The UW Athletic Business Office implemented the use of Perceptive Content to electronically store documents and build workflows to dramatically improve the document approval processes.
- James Muller, jnm@athletics.wisc.edu
- Amy Blackbourn, acb@athletics.wisc.edu
- James Ekenberg, jwe@athletics.wisc.edu
- Dione Tyler, dlt@athletics.wisc.edu
- Craig Stephenson, craig.stephenson@wisc.edu

D9 Campus visitor parking, a look at innovated changes for visitor parking options at UW Madison
Transportation Services
The campus has transitioned away from coin meters and innovated new parking options such as gated facilities, pay-by-phone options, and the Flex and Service/Vendor permit parking programs. How the outcomes have changed visitor parking experiences while also enhancing Transportation Services processes.
transportation.wisc.edu
- Troy Ruland, troy.ruland@wisc.edu
- Carolyn Wolff, carolyn.wolff@wisc.edu

D10 It’s not you, it’s me: Managing the difficulty of sunsetting projects, without breaking hearts
Instructional Communications Systems, UW-Extension
Overview of the process used to pursue a new vendor for lecture-capture and video-archiving needs, exploring successes, pitfalls, and lessons learned along the way.
ics.uwex.edu
- Franzo Law II, franzo.law@ics.uwex.edu

D11 Using Video Interviews to Enhance the Admissions Experience
Wisconsin School of Business
As competition for top talent increases, admissions teams benefit from a more comprehensive view of prospective students. Using a video interview platform offers a more collaborative decision-making process.
- Steve Van der Weide, steve.vanderweide@wisc.edu
- Dean McInerney, dean.mcinerney@wisc.edu
- Mary Lewitzke, mary.lewitzke@wisc.edu
D12 Meaningful Engagement

*Media Solutions, School of Medicine and Public Health*

Presenting information in an eye-catching way draws viewers in and keeps them more fully engaged in the content.
- Judy Kozminski, judith.kozminski@wisc.edu
- Todd Brown, toddbrown@wisc.edu
- Sue Medaris, sue.medaris@wisc.edu

D13 Shared Governance Committee Tracker: Governance Serve Data at Your Fingertips

*Office of the Secretary of the Academic Staff; Office of the Secretary of the Faculty; Division of Information Technology (DoIT)*

See how the new governance committee tracker prevents the “game of telephone” by managing the information of dozens of committees and hundreds of committee members.
committeetracker.wisc.edu
- Jake Smith, jake.smith@wisc.edu
- Jane Richard, jane.richard@wisc.edu
- Will Kraus, will.kraus@wisc.edu

D14 It’s Not Just About the Technology

*School of Medicine and Public Health; Interprofessional Continuing Education Partnership*

Discover how we met our program’s unique and changing needs, and the needs of our learners, through thoughtful software acquisition, implementation, and deployment.
ce.icep.wisc.edu
- Barbara Anderson, barbara.anderson@wisc.edu
- Julie Martinelli, julie.martinelli@wisc.edu
D15 **Compelling UW Websites Made Easy**

*Campus Libraries; College of Agricultural and Life Sciences; College of Engineering; College of Letters & Science; Division of Information Technology; Law School; Registered Student Organizations; School of Education; School of Business; University Marketing*

UW-hosted WordPress Content Management System (CMS) provides all the tech, tools, and support you need to create and maintain your department website.

cms.it.wisc.edu
- Cathy Riley, cathy.riley@wisc.edu
- Jamie Gutkowski, gutkowski@wisc.edu
- Philip Jochimsen, phil.jochimsen@wisc.edu
- Jason Pursian, jason.pursian@wisc.edu
- Anthony Tallmadge, anthony.tallmadge@wisc.edu
- Eric Giefer, eric.giefer@wisc.edu
- Ryan Engel, rtengel@wisc.edu
- Melissa Tran, melissa.tran@wisc.edu
- Jason Paulsen, jgpaulsen@wisc.edu
- Libby Peterek, libby.peterk@wisc.edu
- Jake Simon, jake.simon@wisc.edu
- Al Nemec, al.nemec@wisc.edu

D16 **Biotron Maintenance Log App**

*Biotron Laboratory, Office of the Vice Chancellor for Research and Graduate Education*

A new mobile app allows Biotron maintenance staff to view and log information from anywhere in the building, improving data collection and usability.

biotron.wisc.edu
- Thomas Whitten, twritten@wisc.edu
- Samantha LeBlanc, sleblanc2@wisc.edu

E1 **Innovations in Inclusion: Diversity Forum Planning Process Improvements**

*Office of the Vice Provost and Chief Diversity Officer*

Learn how defining outcomes, holding subcommittee meetings, and reviewing survey data created an inclusive feedback loop for planning our signature annual event.

diversity.wisc.edu/resources/forums
- Traci Gaydos, traci.gaydos@wisc.edu
- Gabrielle Tielman-Fenelus, tielmanfenel@wisc.edu
E2  Maximizing Capacity with Student Hourly Employees  
*Division of Diversity, Equity, and Educational Achievement (DDEEA)*

Learn how to develop a model that increases workplace capacity and productivity while providing student hourly employees with meaningful and marketable work experience.

- Torsheika Maddox, tmaddox@wisc.edu  
- Nathaniel Haack, nhaack@wisc.edu  
- Asia Henderson, ahenderson4@wisc.edu  
- Sarah Bruno, sbruno@wisc.edu

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E3  DIP (Diversity Inventory Program)  
*Division of Diversity, Equity, and Educational Achievement*

The journey towards understanding the scope and breath of UW-Madison diversity and inclusion efforts, and how you can help.

diversity.wisc.edu/dip  
- Torsheika Maddox, tmaddox@wisc.edu  
- Tena Madison, tena.madison@wisc.edu  
- Shannon Thao, diversityinventory@cdo.wisc.edu

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E4  One Online Application. Countless Pre-College Opportunities  
*DoIT Academic Technology; Pre-College Enrichment Opportunity Program for Learning Excellence (PEOPLE); Division of Continuing Studies*

Piloting a shared online application for UW-Madison’s pre-college programs.

- Carrie Golden, carrie.golden@wisc.edu  
- Tena Madison, tena.madison@wisc.edu  
- Sarah Stilp, sarah.stilp@wisc.edu  
- Karen Ripley, karen.ripley@wisc.edu  
- Prenicia E Clifton, prenicia.clifton@wisc.edu

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E5  What is Precollege or Youth Programming at the University of Wisconsin-Madison?  
*Division of Continuing Studies*

UW-Madison serves nearly 47,000 students on campus each year through a variety of youth-based enrichment and academic programs. Programs include camps, after-school programs, internships, sports and music clinics, youth summits, and more.

precollege.wisc.edu; precollegecouncilinfo.wisc.edu  
- Prenicia Clifton, prenicia.clifton@wisc.edu
E6  MyUW - A Modern Experience for Legacy Applications
DoIT MyUW Service Team
Learn how DoIT HR used the MyUW platform to create a modern, easy-to-use, and mobile-friendly project/time-tracking, approval, and reporting app that interfaces with multiple legacy systems.
go.wisc.edu/myuw
- Annette Stratman-Durrer, annette.stratmandurrer@wisc.edu
- Jim Helwig, jim.helwig@wisc.edu
- Tim Vertein, tim.vertein@wisc.edu
- Doug Reed, doug.reed@wisc.edu
- Maria Dahman, maria.dahman@wisc.edu

E7  Managing access to shared University data
DoIT Enterprise Internet Services
Learn how powerful, group-centric features within Office 365, G Suite, and Box can help streamline onboarding and ensure that your team retains data even when members leave.
go.wisc.edu/office365groups; go.wisc.edu/GSuiteTeamDrives; go.wisc.edu/BoxProjectDirectories
- David Karnowski, david.karnowski@wisc.edu
- Christina Gomez, christina.gomez@wisc.edu
- Jeannine Bos, jeannine.bos@wisc.edu
- Beth Wendt, beth.wendt@wisc.edu

E8  CPED and The Fluno Center: Your Campus Partners for Leadership and Professional Development
Wisconsin School of Business, The Fluno Center
Whether you are looking to deepen your business skills; prepare for a new or expanded role; or host a conference or educational event, the Center for Professional and Executive Development (CPED) and The Fluno Center are your sources!
uwcped.org; fluno.com
- Jon Kaupla, jon.kaupla@uwcped.org
- Kate Schlesinger, kate.schlesinger@uwcped.org
- Kristh Meredith, kmeredith@fluno.com
Event Map

2nd Floor

Varsity Hall
Poster Exhibits
8 - 11

Marquee Theatre

Poster FlashTalks
9:15 - 10

Keynote Presentation
11:15 - 12:15

3rd Floor

Northwoods

Breakout Sessions
B: 8:15 - 9
D: 10:15-11

Breakout Sessions
A: 8:15 - 9
C: 10:15-11

Traditions Showcase Office
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:45</td>
<td>Opening Remarks to Poster Presenters</td>
<td>Varsity Hall, 2nd Floor</td>
</tr>
<tr>
<td>8:00-11:00</td>
<td>Poster Exhibits</td>
<td>Varsity Hall, 2nd Floor</td>
</tr>
<tr>
<td>8:15-9:00</td>
<td>Breakout Session A – Collaboration by Design: Tech Tools &amp; Tips for Working Well with Others</td>
<td>Northwoods, 3rd Floor</td>
</tr>
<tr>
<td></td>
<td>Breakout Session B – The Transformative Design Approach to Problem-Solving</td>
<td>Industry, 3rd Floor</td>
</tr>
<tr>
<td>9:15-10:00</td>
<td>Poster Flash Talks</td>
<td>Marquee Theatre, 2nd Floor</td>
</tr>
<tr>
<td>10:15-11:00</td>
<td>Breakout Session C – Quick Process Improvement Methods</td>
<td>Industry, 3rd Floor</td>
</tr>
<tr>
<td></td>
<td>Breakout Session D – Planning and Leading Effective Meetings</td>
<td>Northwoods, 3rd Floor</td>
</tr>
<tr>
<td>11:00</td>
<td>Closing Remarks</td>
<td>Varsity Hall, 2nd Floor</td>
</tr>
<tr>
<td>11:15-12:15</td>
<td>Keynote Presentation</td>
<td>Marquee Theatre, 2nd Floor</td>
</tr>
</tbody>
</table>

Save the date for Showcase 2019: April 17, 2019

SHOWCASE 2019

WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON